# JATINDRA RAJENDRA MAHAVIDYALAYA

**ESTD.** - 1986



### AMTALA, NOWDA, MURSHIDABAD

### Report on Book Distribution and Public Reading with Primary students

**Title of the Extn. Programme:** Reading Is Fun : Book Distribution **Date of the Programme:** August 17<sup>th</sup> 2022 **Venue of the Programme:** Singhpara, Bagachhara



#### Introduction:

The JRM NSS team had undertaken a unique initiative of book distribution and public reading with a view to sensitize the young kids to love books at Raghunathpur Natunpara Primary School on July 14th, 2022. The event was meticulously planned and executed, involving a diverse range of activities designed to foster a deep appreciation for literature among the children. Volunteers from the team read aloud captivating stories, which not only entertained the young audience but also sparked their imagination and curiosity. Additionally, each child was gifted a book to take home, encouraging them to continue reading and exploring new worlds independently. The initiative aimed to instil a lifelong love for reading and learning, ultimately contributing to the holistic development of the students. The smiles and excitement on the faces of the children were a testament to the success of this heartfelt endeavour.

#### **Objectives:**

In this age of digital gadgets, the reading habits of the young generations is rapidly falling. Reading books is becoming a phenomenon of the past. Young kids are attracted to digital gadgets and are highly apathetic to printed books. Consequently, the young generation is growing dull and unaware about the literary, cultural, and religious heritage of our country. They are prioritizing reels over stories. To initiate the return to books movement, the JRM NSS team conducted a free book distribution and joyful reading session with the students. During the event, interactive storytelling sessions and engaging activities were organized to spark interest in reading. The team also involved local authors and educators to share their love for literature, fostering a deeper connection with the written word among the young attendees. Additionally, parents and teachers were encouraged to participate, creating a supportive environment that emphasized the importance of nurturing a lifelong love for books. The initiative aimed not only to rekindle the joy of reading but also to build a strong foundation for intellectual and emotional growth in the children.

#### **Activities Conducted:**

The programme included the following activities:

- 1. Books distributed to all participating students, ensuring each child received at least one book to take home.
- 2. Speech delivered by prominent local authors and educators, emphasizing the importance of reading in personal and academic growth.
- 3. Leaflets distributed containing tips for parents on how to encourage reading habits at home and a list of recommended books for different age groups.
- 4. Joyful reading conducted with interactive storytelling sessions, where volunteers read aloud and engaged the children with questions and discussions about the stories.
- 5. Banners, flexes, and festoons displayed around the venue to create a festive atmosphere, highlighting inspirational quotes about reading and promoting the love for books.

#### **Participation:**

The college NSS unit incorporated 19 active members in its campaign, guided by 3 dedicated faculty members. All the students from the school hilariously participated in the programme, showing great enthusiasm and excitement. The honourable headmaster, the assistant teachers, and the non-teaching staff (NTSs) offered all sorts of assistance required, ensuring the event ran smoothly. Their support was instrumental in organizing the various activities and in creating a welcoming and engaging environment for the children. The collaborative effort highlighted the strong community spirit and commitment to fostering a love for reading among the young students.

#### **Programme Outcomes:**

Increased Interest in Reading: The engaging storytelling sessions and interactive reading activities significantly increased the students' interest in books. Many students expressed a newfound enthusiasm for reading and showed a keen interest in exploring more literary works.

Awareness of Digital Addiction: Through thoughtful discussions and visual presentations, the event effectively raised awareness about the negative impacts of excessive phone use and mobile gaming. Students and parents alike gained a better understanding of how digital addiction can affect academic performance and overall well-being.

Enhanced Literary Skills: The distribution of a variety of books catered to different age groups and reading levels, which helped enhance the students' literary skills. Regular reading is expected to improve their vocabulary, comprehension, and critical thinking abilities.

Community Engagement: The event fostered a sense of community among students, parents, teachers, and volunteers. By involving local authors and educators, the program created a supportive environment that emphasized the importance of nurturing a lifelong love for books.

Behavioural Change Initiation: The program successfully initiated a behavioural change among the students by providing them with practical strategies to balance screen time and reading. The students left the event with a commitment to reduce their reliance on digital devices and to make reading a regular part of their daily routine.

Overall, the NSS Unit's initiative not only rekindled a love for reading among young students but also set the foundation for healthier and more balanced lifestyles.

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Programme Officer N.S.S. Unit-I J.R. Mahavidyalaya Amtala, Murshidabad

Signature of the NSS Coordinator

Geelali Bera

Teacher-in-Charge Jatindra-Rajendra Mahavidyalaya P.O. Amtala, Dist. Murshidabad

Signature of the Principal/T.I.C.

# JATINDRA RAJENDRA MAHAVIDYALAYA Amtala, Murshidabad - 742121

# ATTENDANCE SHEET

Programme Name	e:	Book Distribution & Public Reading- with Frimary Students
Date	:	17-08-2022
Venue	:	Singhpara, Bagaehhara, Adjacent Village
Organized by	:	NSS Unit - 1

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1	BA/20/00 42	Monimala BHAT Kintla
2	13/120 0938	Sohel Salkh
3	B.A/20/0938	Apepita Biswas
4	BA/20/0313	Sahin Mondal
5	B-A12011203	SABia Pasivin
6	B·A/20/217	Rokio-Khotun
7	B.A/20 1568	ADDAULA SK DIAZUL HOAVE
8	B.A/20/1576	
9	B.A/20/1583	Murshida Khadun
10	B.A.120/1585	Devkanta haldon
11	B.A/21/1798	Kay Kaya Khatun
12	B.A/21/0002	Tahescal Khatun
13	B-A/21/0183	Sabana Khazun
14	B.A/21/0023	Najma Khatun
15	B.A /21/0008	Abeda Sulfana
16	B.1/21/1727	Azesha sultana
17	B.A/71/ 1779	Thayna Khatyn
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Programme Officer N.S.S. Unit-I J.R. Mahavidyalaya Amtala, Murchidat.ad

1: Attendance Register

# JATINDRA RAJENDRA MAHAVIDYALAYA

Amtala \* Nowda \* Murshidabad

## Extension Programmes conducted by the NSS Unit of JRM

### LIST OF BENEFICIARIES

Program Name - Reading is Fun : Book Distribution

Date - 17.08.2022

Venue - Singh Para, Nowda, Murshidabad

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